

PARTICIPANTS NEEDED!

HELP ADDRESS IRON-DEFICIENCY ANEMIA IN PREGNANCY

BLACK Wellness & Prosperity Center & Stanford Maternal-Fetal Medicine/Obstetrics research team are **seeking participants for interviews** in a study aimed at improving care for patients with anemia during pregnancy



Iron deficiency anemia (IDA) affects 16% of pregnancies in the U.S., with rates significantly higher among Black and Latiné people. This leads to higher risks of severe bleeding and maternal health complications. **Your input will help identify barriers, improve care, and create treatments** that better support birthing communities.

WHO CAN PARTICIPATE?

You may be eligible to participate if you fall into one of the three groups below:

PREGNANT OR RECENTLY PREGNANT

Pregnant in the past 2 years (2022-2024) **AND had anemia during pregnancy**

HEALTHCARE SUPPORT PROFESSIONALS

Doulas, CBOs, Caseworkers, CPSP staff, Licensed social workers who provide health education, resources, and services for diverse groups of pregnant persons in California

LICENSED HEALTHCARE PROVIDERS

Physicians, advance practice providers, midwives, nurses and other licensed health professionals who work closely with patients that had anemia during pregnancy

WHAT'S INVOLVED?

Step 1: Fill out an interest form at bit.ly/anemia_study and wait for confirmation

Step 2: Join an online focus group or a 1-on-1 interview to share your experiences

Receive a \$50 gift card for participation

SIGN UP!

Visit bit.ly/anemiastudy or scan the QR code

Contact the study team via email at mfmresearch@stanford.edu

For complaints, concerns, or participant's right questions, call 1-866-680- 2906

