

PARTICIPANTS NEEDED!

HELP ADDRESS IRON-DEFICIENCY ANEMIA IN PREGNANCY

BLACK Wellness & Prosperity Center & Stanford Maternal-Fetal Medicine/Obstetrics research team are **seeking participants for interviews** in a study aimed at improving care for patients with anemia during pregnancy



Iron deficiency anemia (IDA) affects 16% of pregnancies in the U.S., with rates significantly higher among Black and Latiné people. This leads to higher risks of severe bleeding and maternal health complications. Your input will help identify barriers, improve care, and create treatments that better support birthing communities.

WHO CAN PARTICIPATE?

You may be eligible to participate if you fall into one of the three groups below:

PREGNANT ANY TIME SINCE 2022

- **Were pregnant** at any time since 2022 **AND had anemia** during that pregnancy
- **Currently pregnant AND** have **anemia**

HEALTHCARE SUPPORT PROFESSIONALS

Who work with pregnant persons in California that have anemia during pregnancy:

- Doulas
- CBOs
- Caseworkers
- CPSP staff
- Licensed social workers

LICENSED HEALTHCARE PROVIDERS

Who work with patients that have anemia during pregnancy:

- Physicians
- Advance practice providers,
- Midwives
- Nurses and other licensed health professionals

WHAT'S INVOLVED?

Step 1: Fill out an interest form at bit.ly/anemia_study and wait for an eligibility call

Step 2: Join a 2-hour online focus group or a 1-on-1 interview to share your experiences

Receive a \$50 gift card for participation

Focus groups will be scheduled **until we reach our target number.**

SIGN UP!

Visit bit.ly/anemiastudy or scan the QR code



Contact the study team via email at mfmresearch@stanford.edu

For complaints, concerns, or participant's right questions, call 1-866-680- 2906